

In-Network Also Means More Online Choices



More online options¹ make for happier employees and clients.

According to a recent survey, 44% of adults who purchased prescription glasses used the internet to assist in their acquisition, with 14% directly purchasing glasses online.²

With more consumers turning to online options, we are setting the standard with the most online in-network providers.¹ Their unmatched selection and technology-driven solutions give members a seamless way to use their benefits while shopping online — for both glasses and contacts.

Now you can use your in-network benefits at six online providers:

- LensCrafters.com
- TargetOptical.com
- Glasses.com
- ContactsDirect.com
- Ray-Ban.com
- Oakley.com

Convenient Online Shopping Offers

- A wide selection of top-selling name brands at a variety of price points
- Seamless insurance adjudication uses common member data to apply and process the member's benefits
- Educational tools like Frame Advisor walk members through selecting the best frames based on their face shape and color
- Photorealistic 3D virtual try-on technology for frames at [lenscrafters.com](https://www.lenscrafters.com) and [glasses.com](https://www.glasses.com)
- Special offers can be applied during checkout
- Buy online or ship-to-store option available

¹Compared to EyeMed's closest competitor, based on membership.

²"United States Eyewear Market, By Product Type, By End User, By Distribution Channel, By Region, Competition Forecast and Opportunities, 2027F"; [researchandmarkets.com](https://www.researchandmarkets.com); August 2022.



INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS[®]

PEARLE
EST. 1961
VISION[™]

OPTICAL[™]



Mutual of Omaha

Underwritten by
Mutual of Omaha Insurance Company

Vision insurance is underwritten by Mutual of Omaha Insurance Company, 3300 Mutual of Omaha Plaza, Omaha, NE 68175, (800) 769-7159. Policy form number G2018MP. This policy provides VISION insurance only. This policy provides limited benefits health insurance only. It does NOT provide basic hospital, basic medical or major medical insurance as defined by the New York State Department of Financial Services. The expected benefit ratio for this policy is 63%. This ratio is the portion of future premiums, which the company expects to return as benefits, when averaged over all people with this policy. Some exclusions and limitations may apply.